

Nextmark ID	195402
SRDS ID	878302-000
mln ID	M124849

A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

DESCRIPTION

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to receive promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	17,184,821
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	10/13/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Boating Magazine Subscribers today!

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

LIST INFO

Total Count:	2,205,605
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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An Opt-in email List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Opt-in email Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines at their email address throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Opt-in email Boating Magazine Subscribers today!

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

LIST INFO

Total Count:	310,362
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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